



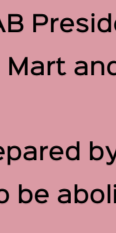
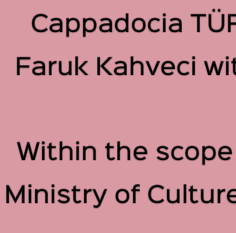
TURISM PROFESSIONALS COME TOGETHER AT THE 2ND TOURISM CONGRESS IN ANTALYA

In order to shed light on the future of tourism, analyze the changes in the travel industry all over the world and increase our solidarity, we come together again at the 2nd TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024.

In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together at our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For TÜRSAB members and employees, congress registration is free of charge and they will only pay transportation, accommodation or daily use fees.

Location: Royal Seginus Hotel, Lara/Antalya
Date: February 16-18, 2024

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress>



A MEETING WAS HELD AT CAPPADOCIA RRB HOSTED BY TALİP ALDEMİR, MEMBER OF THE BOARD OF DIRECTORS OF TÜRSAB, AND OUR CAPPADOCIA RRB PRESIDENT FARUK KAHVECİ

On January 27, 2024, a meeting was held in our Cappadocia TÜRSAB hosted by our Cappadocia TÜRSAB Board Member Talip Aldemir and our Cappadocia TÜRSAB President Faruk Kahveci with the participation of our Erciyes TÜRSAB President Ali Emre Mart and our regional agencies.

Within the scope of the meeting, information was given about the draft law prepared by the Ministry of Culture and Tourism to replace the Law No. 1618, which is intended to be abolished by the Ministry of Culture and Tourism.



OUR ASSOCIATION PARTICIPATED IN JEDDAH INTERNATIONAL TRAVEL AND TOURISM FAIR

Our Association took its place at booth #B5 together with ICVB at the Jeddah International Travel and Tourism Fair, which was held in Jeddah Superdome in Saudi Arabia and continued between 28-30 January 2024.

Our Deputy President of the Board of Directors Mr. Davut Günaydin and Chief Advisor to the President Mr. Soner Bacaksız, as well as ITO Board Member and Vice President of TUGEV Mr. Bahadır Yaşık also participated in the fair, where we took part jointly with ICVB.

Our stand received a courtesy visit from Egyptian Deputy Minister of Tourism Ms. Ghadah Shalaby and Saudi Tourism Authority officials. A gift was presented to Mr. Mustafa Ünal, Consul General of the Republic of Turkey in Jeddah by our Committee.

During the fair, our stand will provide free of charge service to all our members so that they can make business meetings.



A MEETING WAS HELD AT ERCİYES RRB ON ISSUES RELATED TO HIGHWAY, TRANSPORTATION, TRANSPORT AND VEHICLE LEASING

On January 25, 2024, Ali Emre Mart, President of TÜRSAB Erciyes Regional Representative Board, Cem Türkkan, our Highway, Transportation, Transport and Vehicle Leasing Specialization President, and his assistants Kadir Gökay and Engin Balta, Erol Beşe, our TÜRSAB Audit Director, Lawyer Yetkin Bodur from the Legal Department of our Association and regional agencies came together and held a meeting.

Within the scope of the meeting, issues, activities and problems in highway, transportation, transport and vehicle leasing were discussed.



MERSİN TOURISM FAIR WILL BE HELD BETWEEN 17-19 APRIL 2024

According to the letter sent to our Association from the Association of Tourism Rectorate; Mersin Tourism Fair will be organized between 17-19 April 2024 in partnership with Mersin University Faculty of Tourism and Mersin Tourism Alumni Association (METIOD).

Within the scope of the fair to be held at Mersin University Akdeniz Cultural Center and Young Entrepreneur Application and Research Center, many innovative ideas and projects related to Mersin tourism will be announced to the academic and business world.

In addition to artistic activities such as paintings, songs, poems, theater, and compositions, it is aimed to create awareness of local tourism with new designs. It is also planned to introduce Mersin's alternative tour routes to the tourism sector.

For participation form and detailed information; <https://www.tursab.org.tr/announcements/announcement-on-mersin-tourism-fair>

ANNOUNCEMENT ON TUREB DISCIPLINARY BOARD DECISIONS

In the letter sent to our Association from the Association of Tourist Guides; Pursuant to the Law on the Profession of Tourist Guides, TUREB Disciplinary Board convened on January 16-17, 2024 to discuss the audit reports and complaints received by the Association,

It was stated that the Disciplinary Board examined and discussed the files and sentenced the guides with a temporary ban from the profession in accordance with subparagraph (c) of Article 5 of the Tourist Guide Profession Law.

The list of those penalized with a temporary ban is attached.

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-tureb-disciplinary-board-decisions-4>



TURISM SECTOR STAKEHOLDERS WILL MEET AT EMIIT ON FEBRUARY 6-9

Between February 6-9, 2024, the 27th Emitt Fair will be held at TÜYAP Fair and Congress Center.

You can access visitor registration and detailed information via the link below. <https://bit.ly/47zJmNs>

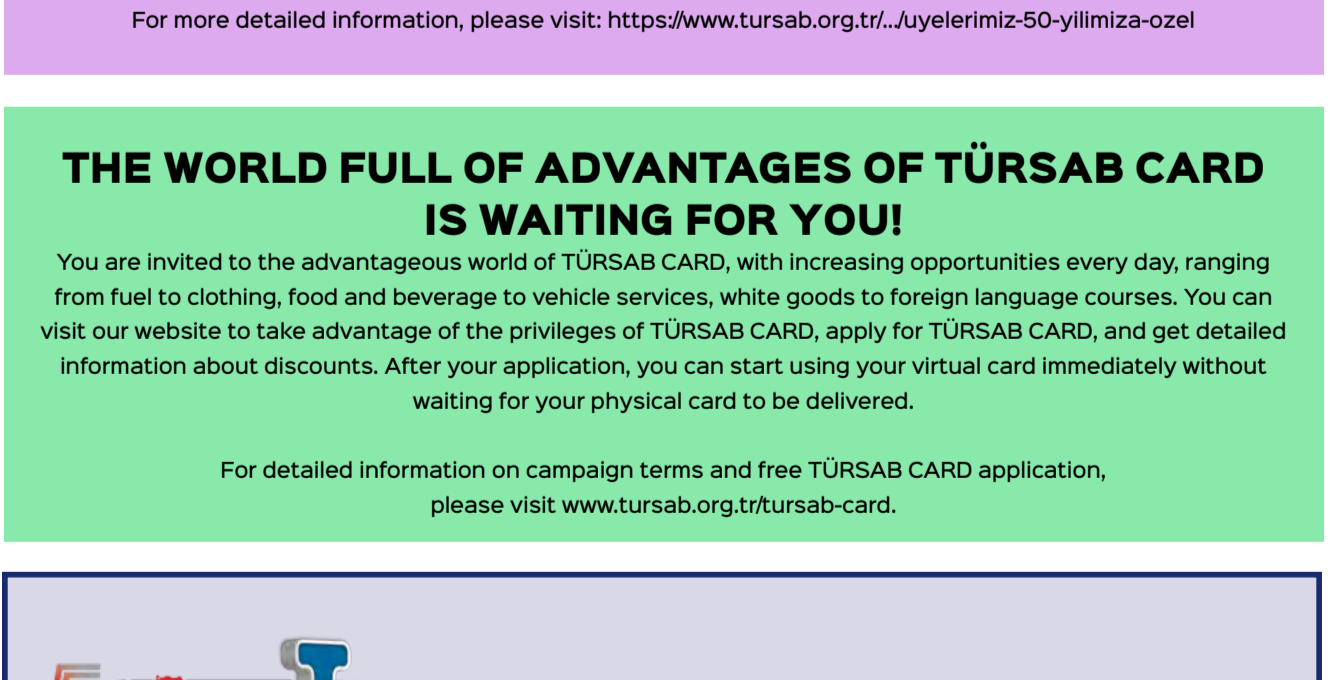


"TURKEY PROMOTION EVENT & B2B TALKS" WILL BE ORGANIZED IN JAKARTA IN COOPERATION WITH OUR ASSOCIATION

"Turkey Promotion Event & B2B Meetings" will be organized in Jakarta on February 28, 2024 in cooperation with TÜRSAB and Turkish Airlines Jakarta Sales Directorate. In this event, especially our members operating in the field of incoming and health tourism are expected to participate. Flight tickets will be provided free of charge by Turkish Airlines.

Participation in the event is limited to quota. Our members who wish to participate are required to fill out the application form via the link given below: <https://online.tursab.org.tr/cv/jakartatanimim>

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-turkey-promotion-event-and-b2b-meetings-in-jakarta>

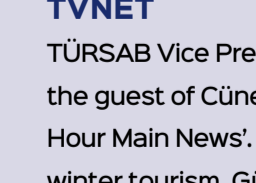


Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way.

You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.

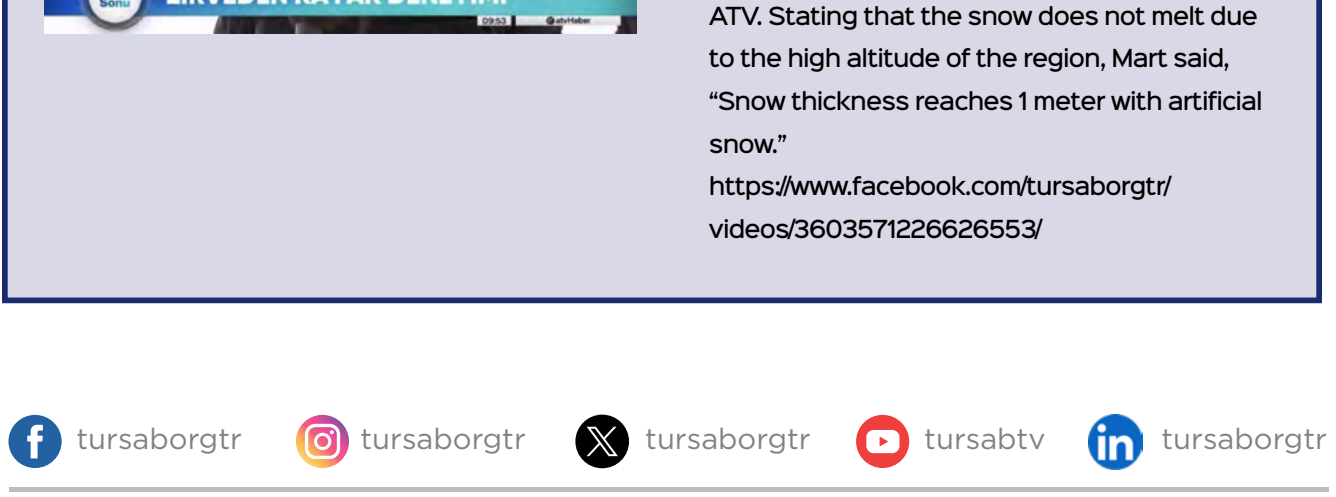


TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabayazlim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/.../uyelerimiz-50-yilimize-ozel>



You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

SOUTH MARMARA RRB TRAVEL AGENCIES MEETING

TÜRSAB President Feriüz Bağlılıkaya came together with the representatives of travel agencies operating in Bursa and Yalova at a meeting organized in Bursa.

In the meeting hosted by our Vice President Hasan Eker and Murat Saraçoğlu, President of South Marmara Regional Representative Board, opinions on the new draft law prepared by the Ministry of Culture and Tourism were evaluated.

To watch; <https://www.youtube.com/watch?v=u3Z4a0PzOqE>

OUR VICE PRESIDENT DAVUT GÜNAYDIN WAS A GUEST ON TVNET

TÜRSAB Vice President Davut Günaydin was the guest of Cüneyt Özdemir on TVNet's '19th Hour Main News'. Making evaluations about winter tourism, Günaydin said, "As TÜRSAB, the world's largest tourism organization, we will raise this roof higher in unity without being divided."

<https://www.facebook.com/tursaborgtr/videos/1156384788678068/>

OUR VICE PRESIDENT HASAN EKER WAS THE GUEST OF THE BUSINESS WORLD PROGRAM

TÜRSAB Vice President Hasan Eker was the guest of Didem Arslanoğlu in the Business World program broadcast on Bloomberg HT.

Hasan Eker, who made evaluations about the new draft law prepared by the Ministry of Culture and Tourism instead of Law No. 1618, said, "We are not against the laws, we are against the division of our Union."

<https://www.facebook.com/tursaborgtr/videos/1410616986208396/>

ERCIYES RRB PRESIDENT GAVE AN INTERVIEW TO ATV WEEKEND PROGRAM

Ali Emre Mart, our Erciyes Regional Representative Board President, made evaluations about the ski centers in Erciyes in an interview with the Weekend program on ATV. Stating that the snow does not melt due to the high altitude of the region, Mart said, "Snow thickness reaches 1 meter with artificial snow."

<https://www.facebook.com/tursaborgtr/videos/3603571226626553/>